

# MBA ADMIT.COM



*Regular Gold Price - \$3695 for one application*

**GOLD SERVICE SPECIAL - EMBA  
December 2019**

### **Gold Package Special Offer**

**(without resume edit and interview prep):**

**\$2395** (approx. 30% off) for one Gold Service application;

**\$3295** for two bundled Gold Service applications.

### **Gold Package “Plus” Special Offer**

**(includes resume edit and interview prep):**

**\$2695** for one Gold Service “Plus” application;

**\$3595** for two bundled Gold Service “Plus” applications.

### **“CEO Package”**

**(includes resume edit and interview prep; is designed for candidates with exceptionally busy schedules who need extended support with drafting essays):**

**\$4,480** approximately for one Gold Plus application along with extended hourly services

**Pricing expires December 7, 2019**

### **WORK DIRECTLY WITH DR. SHEL**

If you enroll under this Special, you can opt to work directly with MBA Admit.com’s president, Dr. Shelly Leanne Watts, a graduate of Harvard College (A.B. degree) and Oxford University (masters and doctoral degrees), who also spent two years at Stanford during her graduate school years. The option to work directly with Dr. Shel, who has such deep and extensive expertise, is one of the greatest advantages of our company. You do not need to worry about your work being delegated to someone with less experience and skill, as it often is at other companies.

“Dr. Shel,” as she is known, is a former Morgan Stanley banker and a former McKinsey & Company consultant who served for four years as a faculty member at Harvard University. In working with clients at MBA Admit.com, Dr. Shel draws on her business expertise and the expertise she has garnered from her experience as a Harvard admissions worker, a past advisor to Harvard admission committees, an Alumni Association recruiter for Harvard, and a job interview coach to students at Harvard Business School. In addition to this experience, Dr. Shel has her personal experiences to draw on. Over her academic career, she gained admission to Harvard College, Yale and Stanford, as well as to Harvard Law School, Oxford University and Cambridge University. She

became a Fulbright Scholar and won over \$300,000 in other scholarship money. Dr. Shel draws on her vast knowledge and experience in helping you!

### **OUR RATES & OUR DEDICATION TO A PARTNERSHIP WITH YOU**

Our rates are extremely low relative to our competitors. Most of our competitors who have professional experience like us charge approximately \$5,200 for work on one MBA application. As a company, we seek to keep our rates lower so that our services can remain affordable for a wide range of outstanding candidates around the world. Our services are designed to be very comprehensive. Working with us, you will feel a great deal of support in the admissions process. Dr. Shel will be there to answer your emails and phone calls. We consider ourselves to be entering a strong partnership with our clients, with the aim of getting you into the best business schools possible. We are certain that you will be confident that you are putting forward to the admissions committee an outstanding application.

### **DESCRIPTION OF THE GOLD PACKAGE**

The Gold Package was designed to meet the needs of most of our clients, who want assistance with a broad range of elements in the application process, including an in-depth strategy session, a resume review, and guidance for their recommendation writers, in addition to detailed editing of the required MBA essays. To meet this need, we have designed a highly effective One-to-One Comprehensive Service, which includes 6 Key Features:

- Evaluation of Client Record.
- Strategy Session. In up to a 2-hour strategy session, we provide you with our evaluation of your record and help you strategize about how to best position yourself in the admissions process, to make your application and candidacy as attractive as possible.
- School Selection. In the strategy session, we can provide you with assistance in selecting a list of MBA programs to which to apply.
- Essay Development/Editing. We provide you with hands-on assistance to help ensure you develop a well-rounded and compelling set of essays for each of your applications. We help you to compose an outline of the ideal content of each of your required essays before you begin to draft. We then edit all required essays for one application.
- Resume Review. In the strategy session, we can give you oral feedback on your resume to help you develop an outstanding resume, with a prioritized arrangement of achievements and action-oriented terminology that presents all of your achievements in a positive light.
- Recommendation Feedback. We help you assess who you should ask for recommendations. Additionally, if your recommendation writers would like feedback on the recommendations they have written for you, we can review up to two recommendations of 1400 words or less each, providing one round of editing as a part of this Gold Service.

### **EDITING PROCESS**

As a part of the Gold Package, we provide up to three rounds of editing to all required essays for an application with up to 1400 words of essay content. We edit content heavily when needed, helping to improve essay content, strategically positioning our clients by highlighting their strengths. During the first round of editing, we provide a line-by-line edit of each essay, helping candidates to polish their drafts as we help strengthen the focus, voice, structure, content, logic, flow, and grammar of essays. You then review the edited essays and make any desired amendments, sending them back for another review.

Given the attention to detail and time we put into the first two rounds of editing, the essays are usually ready for submission after the second round of editing. If, however, you would like us to review changes that you have made after we edit the essays a second time, we can complete free of charge a third review of isolated areas of changes you have highlighted with the Word program's track changes function.

**NUMBER OF ESSAYS.** As a part of the Gold Package, we edit all required essays for one MBA application, with a maximum number of 5 essays per application or 1400 words per application. If your essay set is longer than this, Dr. Shel must confirm before the service begins that the rates quoted in this document apply to that application.

### **ESSAY LENGTHS**

When submitting essays to us for editing, your drafts should be within 15% of the required word length or less. For essays with no word limit, we can edit at no extra charge up to 1400 words per essay.

### **“GOLD PLUS” SERVICE**

For those selecting the Gold Package Plus offer, we include one 30-minute interview prep session and a 30-minute edit of one 1-2 page resume. Usually, these services have a \$450 add-on cost. Under this Special, you may add on these services for \$185 for one or \$300 for both.

(For MIT EMBA, there is an additional \$85 charge because we will want to spend 15 additional minutes discussing behavioral questions, making the entire session 45 minutes rather than 30 minutes.)

### **“CEO PACKAGE”**

For those selecting the “CEO Package,” we offer the Gold Plus service with additional hours beyond the Gold Plus service offered at a discounted rate of \$300/hour (our standard hourly rate is \$350/hour). With the constraints of their busy schedules, most “CEO Package” clients use the extra hours toward extended assistance with drafting the essays, revising the resume, and guiding recommendation writers. Dr. Shel can provide more details of this service if you are interested in it.

### **INTERVIEW PREP SERVICES**

You may add on additional 30-minute interview prep sessions for an additional \$165 under this Special.

### **APPLICATION FORM EDIT**

Many EMBA application forms do not have extensive sections that need editing, because they require only factual information such as where you attended school, your parental information, and your GPA. If your application involves an application form that has descriptive sections you would like edited (like descriptions of awards, achievements, professional roles or extracurricular activities), we can provide that service for an additional fee using a pro-rated hourly rate. Since most top schools have forms that don't need editing, we have kept this fee out of the standard Gold and Gold Plus pricing.

## **HOURLY RATE**

Additional services can be added for a pro-rated hourly rate. Our hourly rate is currently \$350/hour, which sounds high, but we get a lot done in a relatively small amount of time.

Please feel free to contact us at [info@mbaadmit.com](mailto:info@mbaadmit.com) should you want additional information about our services, if you wish to speak with Dr. Shel about our services, or if you wish to receive a free Profile Evaluation.

Feel free to fill out our Profile Evaluation Form on our homepage at [www.mbaadmit.com](http://www.mbaadmit.com) should you want us to provide feedback to you about your credentials and candidacy.

## **COMPARISON WITH OUR COMPETITORS**

### **MBA essay-editing websites run by seasoned professionals:**

Approximate rate = \$350 per hour of work.

Approximate cost for one set only: **\$5,200**.

Approximate cost for two sets of essays: **\$6,800+**.

### **Undergraduate-run essay editing websites:**

Approximate rate = **\$500** per essay or resume.

Approximate cost for one set of essays: **\$2000** for essay editing only (with no strategy session or other work such as a resume review).